



HBCU CDAC

HISTORICALLY BLACK COLLEGES & UNIVERSITIES COMMUNITY ACTION COALITION

IMPROVING LIVES ON OUR CAMPUSES AND IN OUR COMMUNITIES

Dear Partners in Community Development:

It has been a busy seven months and your CDAC board has been busy working to build the infrastructure for an organization that can stand the test of time. This is extremely important because as you know, we are being tested. HBCUs are facing challenges from all sides. Publicly funded institutions are finding themselves subject to new performance based funding models while at the same time; public financial support is at its lowest levels. Private institutions are struggling to make infrastructure and building improvements in order to compete with other colleges. Although we know community development work is critical to our campuses and the communities we serve, support of these efforts is tempered by our low graduation rates, lack of alumni giving, and financial mismanagement. It is incumbent upon community development professionals at HBCUs to develop partnerships across the campus for every action and inaction has an effect on what we do.



To that end, we are asking each of you to take time out of your schedule to attend our 2012 Annual Meeting on November 14-16, 2012. This year's event will be held in Houston, Texas and co-hosted by the Federal Reserve Bank of Dallas-Houston Branch. Registration information and meeting details will be available by August 15, 2012. In the interim, we need your assistance with one or more of the following:

- Share this information with your college/university/CDC CFOs, CDC Board Chairs, faculty, community partners, and neighboring colleges/universities. The more people in our circle made aware of the work we are doing, the bigger our sphere of influence.
- Volunteer to serve on our planning committee. We are looking for members from different regions of the country. Your primary role would be to encourage attendance by member institutions and non-member institutions in your region. In addition, at the meeting you could assist with registration, serving as moderator for a panel, or other duties related to implementing a successful meeting.

The theme for this year's annual meeting is Moving Forward in the New Normal. It is homage to the fact that we have moved beyond the limitations of HUD funding to partnerships with fewer restrictions and more opportunity for continued streams of funding. Despite our best efforts and the efforts of our supporters in Washington, DC, the HUD University Programs funding was not included in this year's budget request. Though the fight is not over- the President has not signed a bill; we have to be prepared to work another year without this important grant program. The board and our advocacy partners, NAFEO, Thurgood Marshall, and UNCF, continue to monitor this situation.

HUD BUDGET UPDATE

S. 2322, the Transportation, HUD, and Related Agencies FY2013 appropriations bill reported by the Senate Committee on Appropriations, includes about \$35 billion in net new budget authority for HUD. That is about \$1 billion more than the President's request and more than \$2 billion less than was provided in FY2012. In terms of new appropriations for HUD's programs and activities (not accounting for offsets), S. 2322 would provide about \$1 billion more than the President's request and \$2 billion more than FY2012. The largest increase is provided for the project-based Section 8 rental assistance account.

On June 19th the House Appropriations Committee approved the fiscal year 2013 Transportation, Housing and Urban Development funding bill. The legislation includes funding for the Department of Transportation, the Department of Housing and Urban Development, and other related agencies. In total, the bill provides \$51.6 billion in discretionary spending – a

reduction of \$3.9 billion below last year's level and \$1.9 billion below the President's budget request. According to a committee press release, the draft bill includes \$33.6 billion for HUD. It proposes to fund:

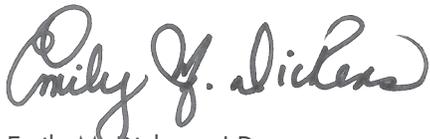
- Tenant-Based Rental Assistance at \$19.1 billion, which is above the President's request but below the Senate committee-passed level;
- Homeless Assistance Grants at \$2 billion, less than both the President's request and the Senate committee passed level;
- The Community Development Fund at \$3.4 billion, including \$3.3 billion for CDBG, an increase over FY2012 and the Senate committee-passed level; and
- Choice Neighborhoods/HOPE VI, the Native Hawaiian Block Grant program, and Native Hawaiian Loan Guarantees at \$0.

As you can see there are a number of areas where the two bodies disagree and this has to be negotiated in conference before the final bill heads to the President's desk. One area of opportunity for us is that there has been an increase proposed in the Community Development Fund- home to CDBG funds. If this increase makes it to the final bill, states, cities, and counties may have more funds available to partner with our campuses on projects. However, just last week the House and Senate announced they will approve a six-month continuing resolution in September to keep the government operating into next year. During the August district work period, committee members and their staff will write legislation that can be passed by the House and Senate in September and sent to President Obama to be signed into law. This means the government will continue operating with existing budget provision and new and increased funding mentioned above will have to wait until after the election for implementation.

Finally, President Obama released his Executive Order on the WHITE HOUSE INITIATIVE ON EDUCATIONAL EXCELLENCE FOR AFRICAN AMERICANS. Though some believe HBCUs will benefit from this initiative, it remains to be seen. NAFEO was one of the advocate groups that asked President Obama not to release this executive order. This executive order creates a White House Higher Education Office for African Americans and a board that will be chaired by Freeman Hrabowski. Freeman A. Hrabowski, III, has served as president of the University of Maryland, Baltimore County since May 1992.

In closing, on behalf of the Board of Directors; thank you for your continued support of this organization. As we enter another fiscal year, we are reminded how important your membership is to the continuation of our efforts to support community development on our campuses. We appreciate your membership and look forward to seeing many of you in Houston in November.

Enjoy the rest of your summer!



Emily M. Dickens, J.D.

Chairman



HBCU CDAC

HISTORICALLY BLACK COLLEGES & UNIVERSITIES COMMUNITY ACTION COALITION

IMPROVING LIVES ON OUR CAMPUSES AND IN OUR COMMUNITIES

Dear Members:

Building partnerships with well-known public and private community economic development organizations has been our major focus in 2012. Over the past year, we have strategically linked with national nonprofit entities such as NeighborWorks America and the National Development Council to provide a range of technical assistance and training for our CDAC members. We have also established relationships with large financial institutions such as BB&T Bank, Loop Capital Partners and the Federal Reserve Bank to develop new capital sources for CDAC member projects. And we have maintained a solid relationship with U.S. Department of HUD and the U.S. Department of Agriculture to ensure that all of members in urban and rural areas are supported effectively and consistently.



Below are a few examples of how our new and existing partnerships are translating into direct support for CDAC members.

NEIGHBORWORKS AMERICA-HBCU CDAC PARTNERSHIP

Six of our members are participating in a pilot technical assistance and training project called the Learning Lab (Johnson C. Smith University, University of Arkansas at Pine Bluff, Benedict College, Saint Augustine's College, Southern University at Shreveport and Winston Salem University). The Learning Lab is a 10-month capacity building and program that is designed to help CDAC members plan, initiate and complete community development projects. NeighborWorks has invested \$100,000 to support this project and our operations. In the Learning Lab, CDAC members are linked with high performing NeighborWorks organizations to create development partnerships. These development partnerships are designed to produce tangible projects on and off HBCU campuses. If the pilot project is successful, many more CDAC members will have the opportunity to participate in this innovative capacity building and development program.



NeighborWorks has also offered free training slots at its national training institutes to CDAC members only. Almost \$2,000 in training costs per member has been subsidized by NeighborWorks.

THE NATIONAL DEVELOPMENT COUNCIL (NDC) PARTNERSHIP

NDC will be offering technical assistance and training to our members through their highly regarded community development certification program. They have also offered the CDAC help connecting HBCUs with their clients. NDC is also willing to assist the CDAC in attracting new capital for on campus and off campus projects.



NEW PRIVATE SECTOR FINANCIAL PARTNERS

BB&T Bank and the Federal Reserve Bank (FRB) of Dallas-Houston Branch are two of our newest partners. BB&T invested \$25,000 in the NeighborWorks-CDAC Learning Lab this year. BB&T is expected to continue its support of our capacity building programs for members. The Federal Reserve Bank has agreed to host our annual meeting in Houston this



November, and has agreed to connect us to other national financial institutions and housing organizations. Loop Capital Partners is assisting the CDAC in developing a pooled financing mechanism that will help CDAC members access more capital for their on and off campus projects. Tuskegee University, Benedict College, Langston University, Virginia Union University, the University of Arkansas at Pine Bluff and Coppin State University have all expressed interest in participating in the first financing pool.

PUBLIC SECTOR PARTNERS



We have maintained a solid relationship with U.S. Department of Housing and Urban Development through its HBCU Community Development program. Although HUD HBCU funding is currently not available for CDAC members, HUD has continued offering training programs and conferences. In 2012, the CDAC worked closely with HUD on its annual conference in New Orleans and will continue to be a partner on future workshops and conferences to enhance operations and funding opportunities. One ongoing effort has been around ensuring that CDAC members appreciate the importance of grant compliance. As HUD and the CDAC work together to find new federal resources for CDAC members, we must ensure that our members address all grant compliance issues and continue to meet all grant requirements.

The U.S. Department of Agriculture continues to offer support for rural business development programs at number of our member institutions. Our goal is to deepen our relationship with Ag so that more of our members can benefit from their various financial and technical programs.

PEER TO PEER PARTNERSHIPS

Our CDAC members have significantly increased their peer to peer networking and support. Members are providing peer to peer technical assistance on grant preparation, strategic planning, and are beginning joint marketing strategies. These peer to peer partnerships are creating synergies that will continue to enhance each CDAC member’s work, and strengthen our CDAC community.

As you see, we are making progress towards creating a solid foundation for our CDAC community. Your continued investment in the CDAC is critical to strengthening that foundation. Annual membership dues are your direct investment in building a solid foundation the CDAC community.

Included in this packet is an invoice for your 2013 membership dues. We need every member’s financial support. So please renew your membership and encourage others to join the CDAC’s efforts to “improve lives on campuses and in communities.”

Thank you,

A handwritten signature in black ink, appearing to read 'Ron Butler', written in a cursive style.

Ron Butler

Executive Director



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"...Improving Lives on our Campuses and in our Communities..."

What is HBCU CDAC?

HBCU Community Development Action Coalition promotes, supports, and advocates for historically black colleges and minority serving institutions, community development corporations (CDCs), and the CED industry, whose work creates wealth, builds healthy and sustainable communities, and achieves lasting economic viability.

Association Member Development

HBCU CDAC provides national leadership, collaboration opportunities, value-added services and group benefits that are responsive to the interests and needs of our broad membership.

Policy Development, Research, and Advocacy

HBCU CDAC explores, shapes, and advances policy positions that impact the CED industry, and works to improve our membership's capacity to do the same. We will maintain and expand a pool of financial resources available to support the work of HBCU CDAC member organizations, and will undertake national community economic development initiatives to advance the industry.

Leadership Development

HBCU CDAC will lead and support efforts to establish professional standards and core competencies; improve the skills and prominence of CED practitioners; and recruit and retain talented individuals in the industry

HBCU CDAC will host a major conference annually which convenes membership and other community development practitioners to learn about current federal, state, and local initiatives, network and exchange ideas; where relevant federal policy and legislative measures are also presented and reviewed by the policy makers and political leaders.

HBCU Community Development Action Coalition, 7900 NW 27th Avenue
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305 322 7555



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STATEMENT OF VALUES

- Promoting Community Empowerment and Self-Determination
- Fostering Indigenous Leadership
- Practicing Integrity, Equity, Fairness, and Accountability
- Creating Individual, Family, and Community Wealth
- Championing Diversity
- Investing in Education and Healthy Communities

STATEMENT OF VISION

HBCU CDAC envisions a future of healthy, sustainable communities. These self-determined and diverse urban and rural communities, assisted by community-based economic development organizations, creates environments where people are valued. They are communities where an investment in human capital and education ensures that all residents are encouraged and supported to achieve their highest potential. They are communities where lasting economic viability is fostered through civic engagement, advocacy, enterprises, and asset accumulation.

STATEMENT OF MISSION

Our mission is to promote, support, and advocate for HBCUs and minority serving institutions, their CDC partners, and the CED industry. Our work creates wealth, builds healthy and sustainable communities, and achieves lasting economic viability. We fulfill our mission through advocacy, education, resource development, training, technical assistance and other community development activities.



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HBCU CDC Member Application

Membership

Organizations qualifying for regular membership are: HBCU's and their CDC partners, and other minority serving institutions and their CDC partners

<u>Membership dues are as follows:</u>	<u>1st Year</u>	<u>2nd Year</u>
<input type="checkbox"/> CDC and Other Organizations (Associate Members)	\$150	\$275
<input type="checkbox"/> HBCU/CDC or MSI/CDC (Full Members)	\$450	\$450
<input type="checkbox"/> For Profit Corporation (Associate Members)	\$500	\$500

Please complete the following information:

Institution/Organization Name: _____

Contact Name/Title: _____

Organization type: _____

Executive Director/CEO/Other: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web address: _____

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**Payment information: Please make Checks Payable to: HBCU Community
Development Action Coalition or HBCU CDAC**

Thank You!!!

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